



Victrola XIV Price \$150

Mahogany or oak. Gold-plated tone arm, sound box and trimmings. With slide and record filing racks; extra heavy nickel-plated triple spring motor.

THE FIRST TEN YEARS **The Evolution and Standardization** **of the Victrola through 1916**

Darrell Lehman

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Allen Koenigsberg
650 Ocean Avenue
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(Cont'd from page 10)

issuing discs, ca.1918, not 1915, they were called Aeolian-Vocalion, not Vocalion. The Vocalion label did not come into use until the early 1920's. P.27: The Columbia Phonograph Co.was founded in 1889, not 1887. P.30: Victor Emerson, founder of Emerson records, was formerly a very prominent official of Columbia, not Edison.) Such mistakes are probably attributable to reliance on secondary sources for background material--perhaps on Read & Welch's *Tinfoil to Stereo*, which contains a good many errors of detail--and do not detract from the main purpose of the book, however.

A word should be said about the physical appearance of the book which is outstanding. In Finland it is possible to obtain government funding for projects such as this, and the result is an extremely

professional job, including durable glossy covers, excellent illustrations (of labels & supplements) and a good quality binding. The cover is a blow-up photograph of a Victor Orthophonic label which is guaranteed to catch any collector's eye.

Studies In Scandinavian-American Discography I is recommended not only to the 3½ people (probably) in the U.S. who have a specific research interest in this field, but to anyone else who would like to broaden his knowledge of the early recording industry. It is a well written study which delivers much more than the title would indicate. *Studies In Scandinavian-American Discography I* is published by the Finnish Institute of Recorded Sound, Helsinki, and is available from Pekka Gronow, Pietarinkatu 12A21, 00140 Helsinki 14, Finland. Price not given but approximately \$5.00.

DEAR APM:
Question: I recall that in the November, 1976 issue of **APM**, you gave production figures for the outside horn Victors. Can you supply these for the inside horn Victrolas? **N.B., Little Rock**
Answer: We are glad to supply the following figures to accompany Darrell Lehman's Victrola article.

| Year | Table | Cabinet | Flat-top |
|------|---------|---------|----------|
| 1906 | | | 506 |
| 1907 | | | 3,559 |
| 1908 | | | 4,317 |
| 1909 | ? | | 11,764 |
| 1910 | ? | | 21,508 |
| 1911 | 51,805 | | 41,956 |
| 1912 | 136,542 | | 49,224 |
| 1913 | 116,561 | | 115,342 |
| 1914 | 180,344 | | 121,288 |
| 1915 | 185,466 | | 188,725 |
| 1916 | 242,284 | | 265,184 |
| 1917 | 278,971 | | 284,712 |
| 1918 | 141,128 | | 167,786 |
| 1919 | 219,203 | | 243,691 |
| 1920 | 212,363 | | 333,889 |
| 1921 | 37,553 | 243,581 | 12,321 |
| 1922 | 56,493 | 150,940 | 138,267 |
| 1923 | 74,444 | 90,958 | 208,688 |
| 1924 | 95,939 | 84,992 | 166,277 |
| 1925 | 79,751 | 36,960 | 53,082 |
| 1926 | 47,890 | 46 | 29 |
| 1927 | 59,447 | | |
| 1928 | 17,394 | 3 | |
| 1929 | 4,355 | 3 | |
| 1930 | 108 | 170 | |

(Orthophonics not included)

As the once-lowly Victrola has grown in popularity, many myths have circulated among collectors regarding the Victor Talking Machine Company's most famous product. This article is intended to organize some of the available information on Victrolas and to help the average collector to be more knowledgeable about the machines he owns.

The most prevalent myth is that the Victrola IV was the first Victor with an inside horn (See *From Tin Foil to Stereo*, p. 180). This is not so. The Victor Company introduced its first Victrola in the fall of 1906, and its floor-model configuration was cited in the September, 1906 issue of *Century Magazine* as "an ornament in any drawing room." Originally referred to as the "VTLA" model, a shortened form of "Victrola," it is commonly known as the Model XVI, a designation which it received in late 1907. It was not, however, the Victrola we know today. This first model (See *APM*, April, 1976), had a totally flat lid above a rather square mahogany cabinet and was designed and supplied by the cabinet maker Pooley, who later went on to furnish cabinets for Atwater Kent radios. This VTLA model had a curving section below the lid, above the sound doors, in the area containing the lid lock. It utilized all the cabinet for either the horn or record storage — no waste area on this cabinet! To the left and right of the sound doors were the record storage areas (for 10" and 12" records), as well as below the horn opening. It also had a fair sized drawer for needles, catalogs, and anything else one would want to store in a phonograph (back copies of *APM*?). The record storage areas were enclosed by "L-shaped" doors which extended to the top of the horn opening. This model was advertised in September, 1906 as selling for \$200 and was available in solid mahogany. It measured 48" high, 20" wide, 22" deep, and weighed 137 pounds. Officially announced to the trade in the first week of August, it was later re-designed, in September, 1907, by W. B. Stevenson of Victor's own staff, who was responsible for many of the future models.

The cabinet style we know best was introduced in 1908. In the April issue of *McClure's Magazine*, it was described as "all the refined entertainment which only the Victor can supply, in a new and elegant setting." This Model XVI had the familiar hump on the top and was now embellished with full-length carved moldings on both

corners of the front. It also had some decorative carving around the area containing the lock for the top. It retained the "L" doors of the earlier model as well as the abundant record storage space and the storage drawer. It had added, however, a flat tray below the horn opening which could be pulled out to support a record or album. Like the earlier VTLA model, it had no slats across the horn opening which was simply a large, disappearing hole. This Model XVI sold for \$200 and was available with "all metal parts heavily gold-plated", except for the rim of the turntable. By November 1908, this model was available in quartered oak or mahogany for \$200 and in circassian walnut for \$250. A special Moorish Marquetry model was announced to the trade on October 12, 1909 at \$750.

During this same period, there was available a Victrola XX at the "modest" price of \$300, which was announced to the trade on February 14, 1908. It does not appear to have made a favorable impression on the buying public as it was not mentioned after February 1909. It was, for all practical purposes, a rather gaudy version of the Model XVI. The Model XX was made from a different kind of mahogany, referred to as "selected Laguna mahogany." The ornamental carving around the lock area of the top of the cabinet body is gone, but it was replaced by ornate carvings on the corners of the lid, the corners of the curved lock area, and the tops of the front side moldings. There was also an ornate carving on the front below the pull-out tray. The four doors are "V panelled with beautifully matched wood" and the lower portion of the "L" doors had a carved molding on the front of them. The door pulls themselves have been embellished with carvings also. It appears to have been an early attempt at a period piece, having been advertised as a "Louis XV design." It was rather unsuccessful as it disappeared from the price lists by early 1909.

In the fall of 1909, a new cabinet style was advertised with a price tag of \$125. Since the only other available model was priced at \$200 you could now save \$75! However, you had to furnish your own stand and/or record storage space as this new Model XII was a *table* model! Compared to the ornate, short-lived Model XX, it was quite a simple machine. The lid was the familiar hump. The front and sides were flat and straight, and the corners

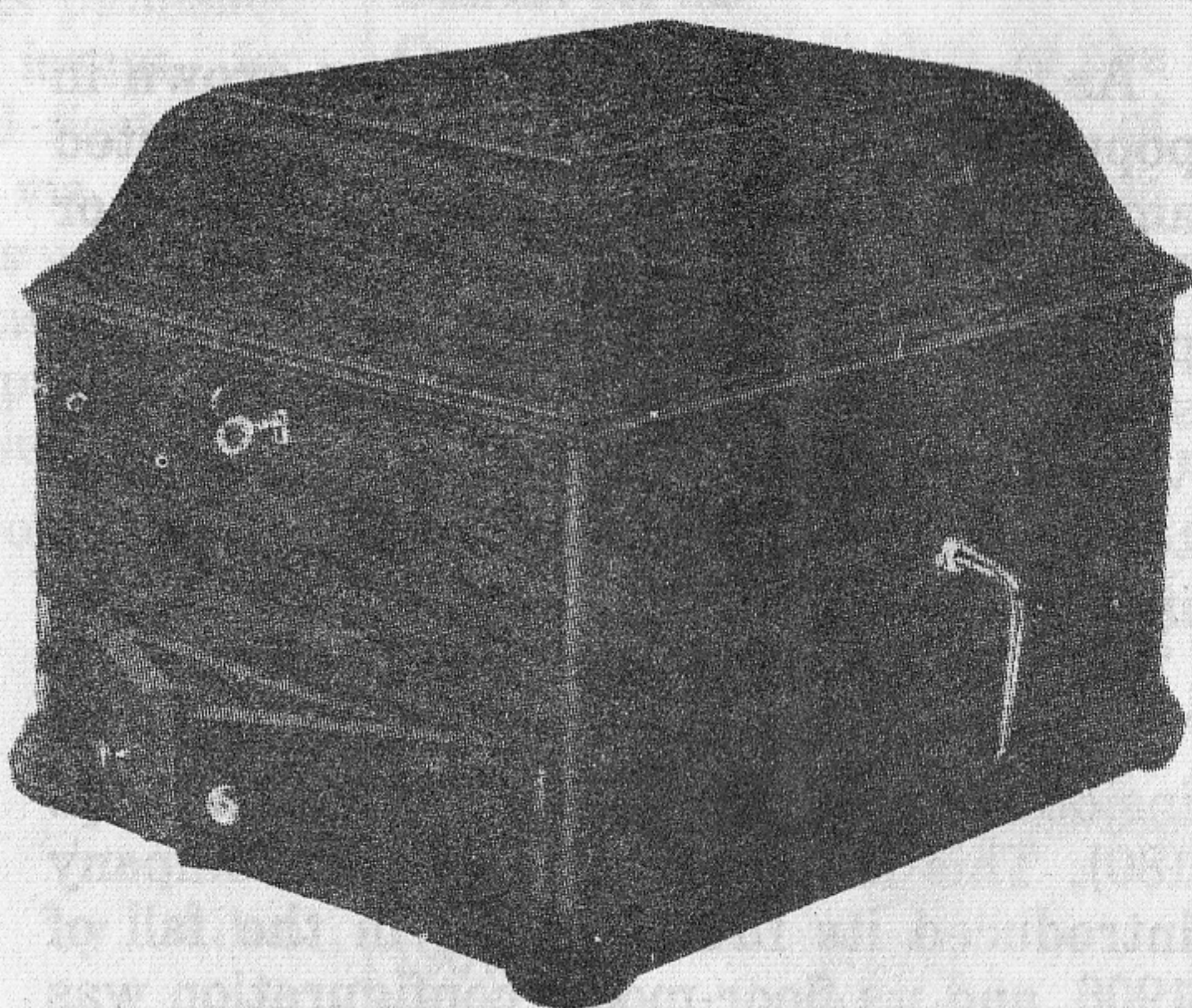
were rounded with a slight "column look." The base was a simple two-level, concave-groove type base. It had a key hole in the front to lock the lid, but there were no carvings to be found. The distinctive feature of the cabinet definitely was the size of the sound-doors. They were quite tiny in comparison to later table models and occupied only about one-third of the cabinet front below the lid. The inside horn did have slats across the opening to deflect the sound, apparently the first model to do so. It is surprising that any sound at all was obtained from such a relatively small opening. The machine was available only in "Figured" mahogany, the exposed metal parts were gold-plated. It had been officially announced to the trade on June 8, 1909.

A carving swap was made in the spring of 1910. The Model XVI became a little plainer and the Model XII became a little ornate. The XVI gave up the carving around the key-hole area and had only a concave strip approximately 4" wide on all four sides. The Model XII not only added the ornate carving to the area below the lid which contained the key hole, but it added 4 strips of molding to the front and each side to give them a panelled inset look. The slight corner columns were enlarged and circular grooves added to the tops and bottoms, along with slightly enlarged bases. This model was still available only in mahogany for \$125.

In the fall of 1910 the Victor Victrola line was doubled! However, a leap from 2 to 4 models isn't *that* much of an increase. Three of these four models were new, since the Victrola XII was dropped from the line. By the Christmas of 1910, the public could choose among a Victor-Victrola X, XI, XIV, or an XVI, and anywhere from \$75 to \$250. Incidentally, the "VV" designation should not be interpreted as a Roman numeral -- the initials simply stood for "Victor-Victrola."

The Model XII, even though discontinued as an individual model, gave its design to both the X and the XI. Both were table models, both were available in mahogany or oak, and both were somewhat plainer than the XII.

The Victrola X had squared corners, flat front and sides, but retained the strip of ornamental carving around the key hole. While the XVI and the XII originally had this carving, it was of a *circular* design. The carving on the X consisted of a series of



Victrola XII

Mahogany

Price \$125

The Victrola represents the greatest advance made in any musical instrument since the Victor was invented.

The multiplied surface area of the improved sounding boards amplifies the sound waves and reflects its beautiful and rich tones, which are made loud or soft as desired, by opening or closing the modifying doors.

Cabinet: Selected Mahogany, highly polished. All metal parts gold plated.

Dimensions: Height, 15 $\frac{7}{8}$ inches; width, 17 $\frac{5}{8}$ inches; depth, 21 $\frac{1}{8}$ inches.

Weight: Unboxed, 50 pounds.

rectangles intertwined with each other. Unlike the XVI and the XII, the X had its crank hole quite close to the front edge of the machine. In addition, the sound doors now occupied most of the front of the cabinet. As with all models of this period, it had a lock for the top. It was "bottom of the line" in that it sold for only \$75.

The Model XI, the second table model, sold for \$100. It had no strip of carving but retained the strips of moldings on the front and sides. The strips were placed an inch or two from the four edges and gave the machine an inset-panelled look. The crank on the XI was more to the middle of the side, and the key hole was in the middle of the front, just below the upper strip of molding.

The musical consumer could, by Christmas 1910, choose between two upright, or floor models. The Model XVI was still available as before, but now a Victrola XIV

was available in mahogany or oak for \$150. The Model XIV was somewhat shorter but slightly wider than the XVI and had no carvings along the front corners. Instead of shelves for albums, it came equipped with record racks. It did not have the "L" doors of the XVI but had two upper doors for sound and two lower doors for the record racks. The inside horn extended the full width of the phonograph. (*see front cover*)

Never had the phonograph buying public had such a variety to choose from. At the end of a decade of existence (1901-1911), the Victor Talking Machine Co. now offered four models of the Victor-Victrola, "the first and only instrument of its kind ... the greatest musical instrument the world has ever known" according to the December 1910 issue of *Scribner's*.

By Christmas of 1911 the choices were even greater since the Victrola line had grown to eight models. In the summer of 1911 the Model IX was introduced, having been announced to the trade on April 4, 1911. It was a table model, slightly shorter and narrower than the X or XI. It also had the crank hole well towards the front of the machine. It had no carvings, only a strip of molding an inch or so above the sound doors. It was the first model to come without a lock. The \$75 Model X was now "middle-of-the-table-model-line" since the new Victrola IX sold for \$50 in mahogany or oak.

But finally in October of 1911 came the machine for the common man! A \$15 Victrola with a guarantee of "the same high quality and standard of excellence so well established and recognized in all products of the Victor Company" (thus saith the October 1911 issue of *McClure's Magazine*). Now cometh forth the Victrola IV, a small table model in oak with plain lines, a simple convex base, two sound doors, and no top. Announced to the trade in August, it was a machine which anyone could afford. As the December 1911 *Review of Reviews Magazine* said: "With a Victor-Victrola as low as \$15 ... why should you longer deny yourself the pleasure that comes from their possession?"

And in November 1911, the Victor-Victrola VI and VIII were introduced to bring the line to its full strength of eight different models. The model VI was simply a large version of the Model IV. The only difference was in their bases — the IV base was convex (outward slope), while the VI was concave with an inward groove. The VI



**Victrola XI,
\$100.**

*Courtesy
Vestal Press*

sold for \$25 and the first one was shipped on October 16, 1911.

The Victrola VIII was also a table model, but *with* a lid. It was slightly smaller than the IX with no carvings or moldings - only a simple concave base. Its crank was also located toward the front edge of the machine and it had no lock for the top. It sold for \$45, although in August, it had been announced to the trade at \$40; the first one had been shipped September 29, 1911. All three new models, the IV, the VI, and the VIII were available only in oak. Internal Company figures which enumerate the various table models begin only in 1911, perhaps revealing the new importance Victor assigned to them (*see chart*).

And so by Christmas of 1911, the Victrola line had grown to eight models. They were available from the Model IV at \$15 to the Model XVI in circassian walnut at \$250.

In the fall of 1912, the standardizing changes began with the introduction of four new styles of existing models. The Model X and XI were changed from table models to floor models, or uprights, and the existing uprights were embellished and modified.

The Model X lost not only its lock and key hole, but also its strip of carving around the upper edge of the cabinet. In return for this loss, it was given four gracefully curving legs and a shelf near the bottom of these legs. Its crank was moved to the middle of the side, but through all of this it retained its \$75 price tag. It became what has been called the "open-sided" Model X.

The Victrola XI, formerly a table model, joined the ranks of the uprights. It gave up its strips of moldings and was given four doors and slightly carved front corner columns. It retained not only its key hole,

but its \$100 price tag also. This machine, according to Victor, became their most popular Victrola, selling approximately one million through the years.

The only change to the Model XIV was the addition of carved front corner columns.

The Model XVI, the original Victor-Victrola, was also modified. In keeping with the rest of the line, the horn opening was now extended the full width of the machine. This necessitated the deletion of the original "L" shaped doors and the pull-out tray. It was still available in mahogany or oak for \$200 or in circassian walnut for \$250, prices mirrored by Edison's Amberola I, introduced in December 1909.

And so by Christmas of 1912, the Victor-Victrola line had changed quite visibly. In one year the line had gone from six table models and two uprights to four table models and four uprights. This alone was not such a drastic change, except for the fact that each model was no longer an individual. In the 1912 line, there were some machines with carvings, some with moldings, some with corner columns, and some without. Each model, up to now, had

its own individuality. Each model, while being similar to the others, had a quality, a look, that none of the others had. Now with one exception, each model looked like a larger link in the chain; from the lidless table model to the massive upright, they appeared as a growing version of the same small child. Even the open-sided Model X fit into the line somewhat like a gawky teenager. Unfortunately, it too would lose its uniqueness.

By the summer of 1913 the crank hole of the Model IX was moved to the middle of the side, back from its original forward position.

In October 1913, the Victrola X changed for the third and final time. Its open sides were closed in and doors were put on the record storage area below the horn. It still sold for \$75 in oak or mahogany.

The Victrola line stayed fairly constant until the fall of 1915. In September of 1915, Models XVII and XVIII were introduced to the public, as well as electric motor options. The Victrola XVI retained the same cabinet as in previous years, but was now available with an electric motor. [*Ed. Note.* I have a



Victrola IX
(Courtesy Royal Scottish Museum)

parts brochure, dated Jan. 1, 1915, for an electric-drive XVI, and it may have been available earlier]. The electric model in oak or mahogany sold for \$250 while the circassian or American walnut models sold for \$300.

The Victrola XVII was slightly shorter and narrower than the XVI, but it had what was referred to as "swell front and sides." The front and sides were designed with a curving bulge to each of them which gave the cabinet a swelled or "puffy" appearance. The Model XVII also had strips of moldings around the edges of the front and sides which made it appear slightly more ornate. This model was available in mahogany or oak for \$250 or American walnut for \$300. With an electric motor, the mahogany or oak models jumped to \$300 and the American walnut sold for \$350.

The Victrola XVIII was slightly larger than the XVII, but still smaller than the XVI. It too had the swelling appearance due to its curved sides, but also had decorative moldings on the doors and each side which gave these areas a panelled, or inset look. The wood in the doors was put together in such a fashion that the grain ran in a downward diagonal direction towards the bottom middle, giving it a "V" effect. It was available in mahogany for \$300 and American walnut or circassian walnut for \$350. An electric motor could be obtained in the mahogany model for a total of \$350 or in the walnut models for \$400. All three models - the XVI, XVII, and XVIII - were equipped with gold plating on most metal parts.

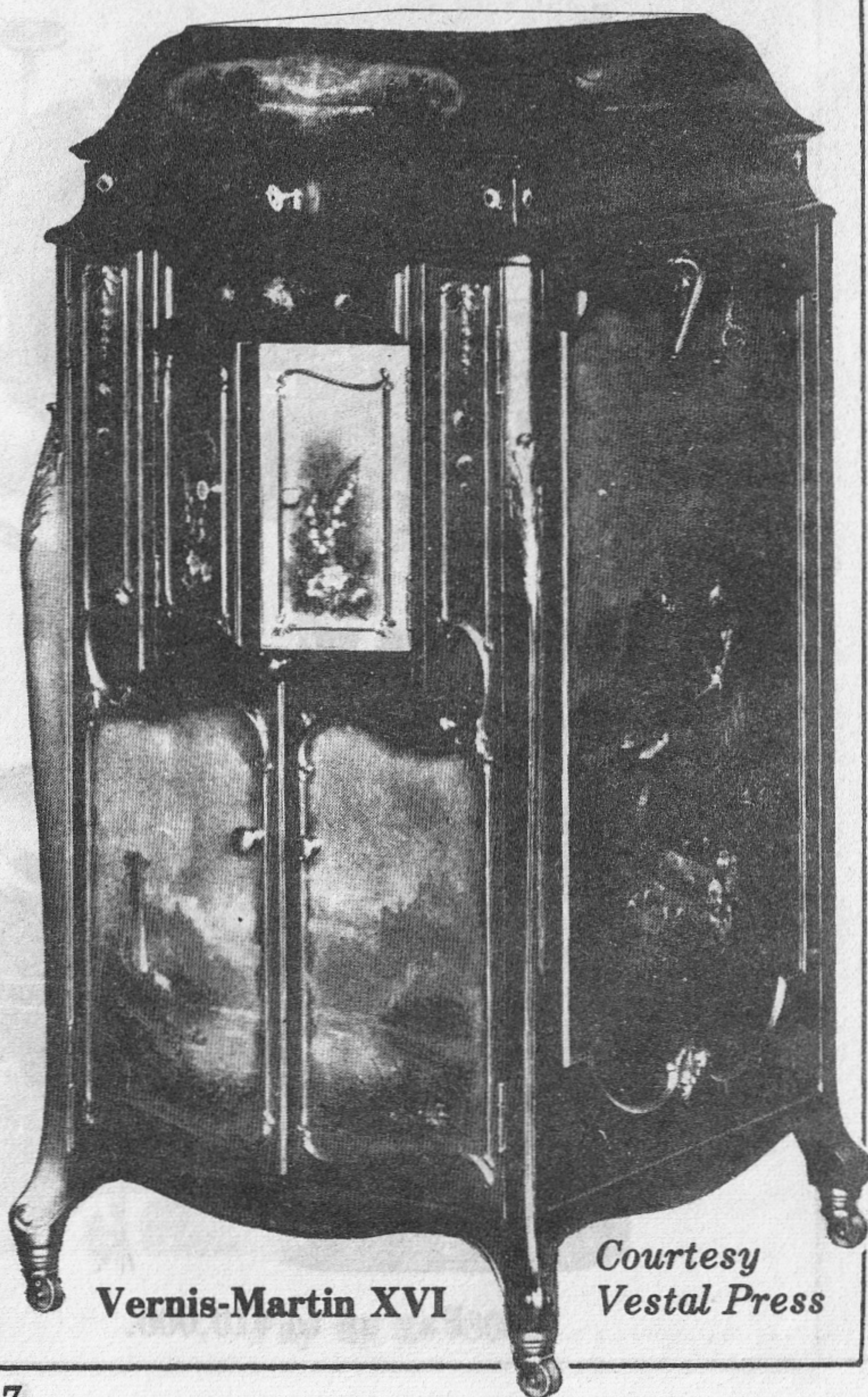
The first decade of life for the Victor-Victrola came to an end appropriately with a line of 10 models. The original VTLA, or XVI, was still priced at \$200 and had only two major modifications. From this beginning had sprung seven different table models and eight different floor models.

There is yet another version of the Victor-Victrola which has not been mentioned. It appeared at least as early as the fall of 1910 and was still available as late as the fall of 1916. It sold for \$400 and became available with an electric motor in the fall of 1915 for \$450. This Victrola was the Model XVI with a Vernis-Martin finish. This was a "custom" type finish which was usually done to a standard cabinet. It has a lacquered background, usually black or another deep, rich color such as gold, with paintings on the front and sides. (Vernis is simply French for varnish, and Martin was a furniture maker during the reign of Louis

XV). The paintings were also done inside the doors and lid. Some machines were also furnished with a customized ornate grille which fit into the particular motif of the paintings. These paintings were done by hand and displayed an oriental or pastoral scene. It is rumored, but not substantiated, that the Vernis-Martin finish was available on the Victrola XIV also. The Douglas Phonograph Company had apparently pioneered this method, and their attractive design, manufactured by them, can be seen in the Jan.-Feb., 1976 issue of APM.

And so close the first ten years of life for the noble Victrola - a life of change, growth, and uniqueness. It changed the way Americans looked and listened to their erst-while talking machines. Public taste, so we are told, demanded the Victrola and public taste, everchanging as it is, had moved on to new areas of fascination. But the Victor-Victrola survives as a symbol of that remarkable era, and is rising once more, this time as an important new interest for collectors. □

Our thanks to Jim Walsh for some of the dating information. If any readers wish to comment further, please write to APM or the author, Darrell Lehman, 12322 - 28th N.E., Seattle, Wash. 98125.



Vernis-Martin XVI

Courtesy
Vestal Press

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Bill Endlein, Pres.

Illustrated

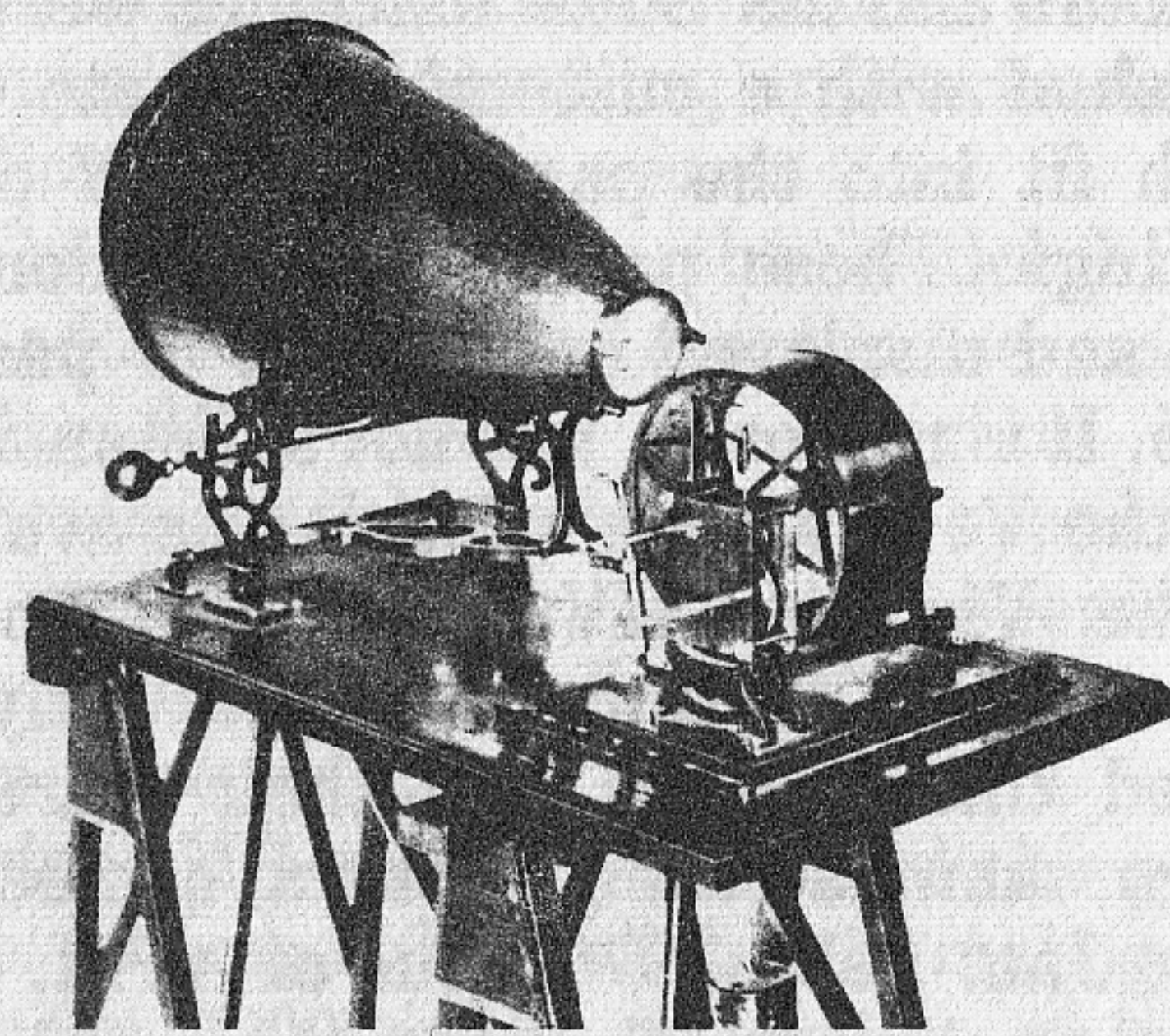
1. Leon Scott's Phonautograph
2. First German toy Gramophone
3. Berliner hand-wind Gramophone
4. Bell-Tainter Graphophone
5. Production model tinfoil phono's
6. Water power phonograph
7. Columbia Multiplex Grand
8. Edison Spectacle Electric
9. Columbia Quadruple disc player

Call or write *Eastern Musical Antiques* if you wish to turn your phonographs into cash, especially the unusual ones. Photos will help. **Eastern Musical Antiques, P.O. Box 297, West Orange, N.J. 07052. Or (201) 731-3322.**

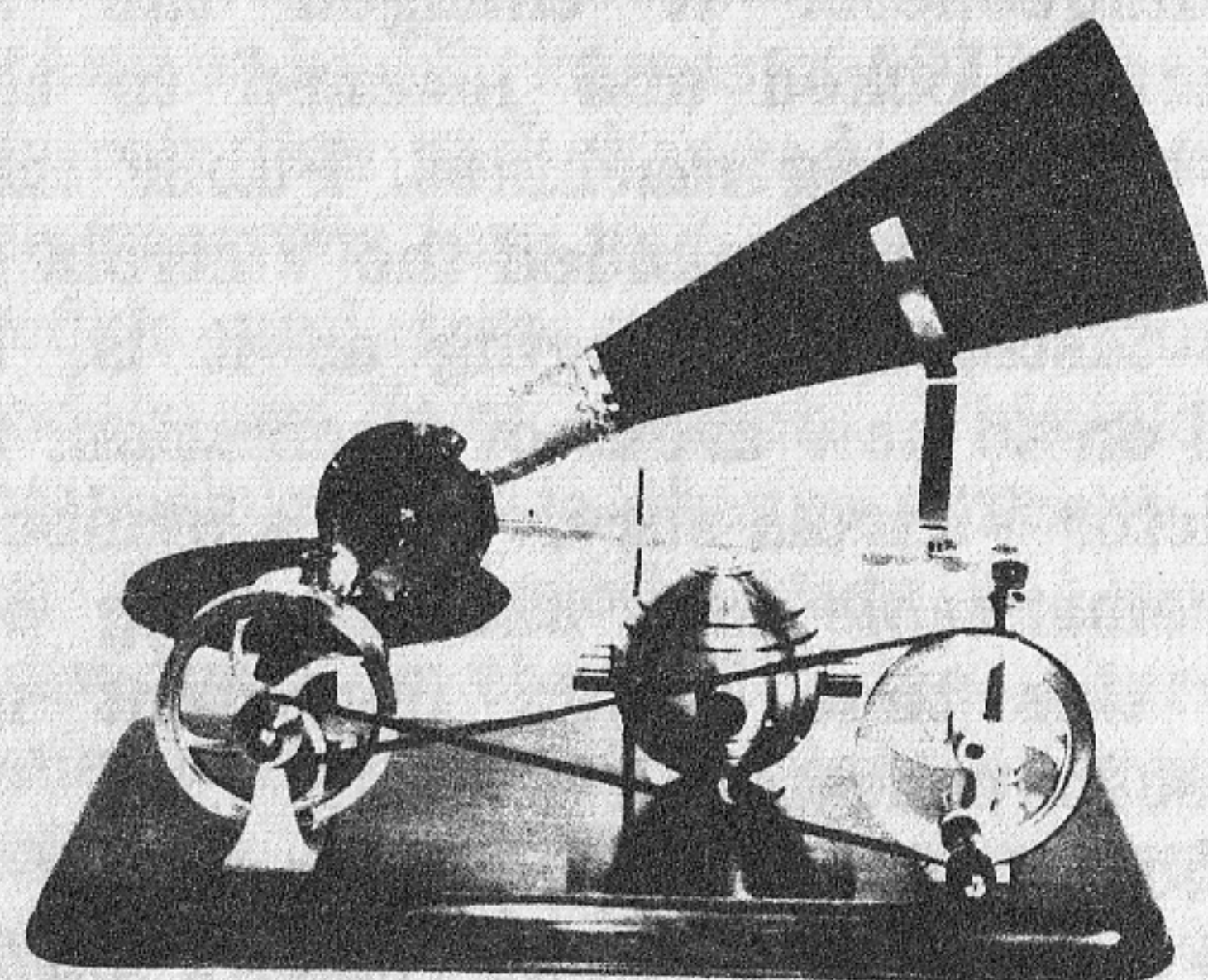
Not Illustrated

Edison Embossing Telegraph, up to \$1200. (T.S., p. 504)
 Edison Tinfoil phonos, \$2000 & up (T.S., pp. 20, 21, 30, fig. 3-4, pl. 1)
 Gilliland's Spectacle Type, up to \$3000. (T.S. p. 39)
 Edison Class M, \$2000 and up. (T.S., p. 47, fig. 4-4, p. 48.)
 W. Gillett's Phonograph, up to \$3000. (T.S., p. 80.)
 Edison Improved Spectacle, 1889, \$2000 up. (T.S., pl. II, both)
 Edison Hand-treadle, 1889, up to \$2500. (T.S., pl. III)
 Edison Premium, 1911, up to \$750. (T.S., pl. IX)
 Edison Outside horn Disc, 1911, \$1500 up. (T.S., pl. IX bottom).
 Any Edison coin-op phonos, up to \$5000.
 Columbia Toy model, finger-wind, \$500. up (T.S., pl. XI)
 Treadle Phonograph or Graphophone, up to \$5000. (T.S., p. 48)

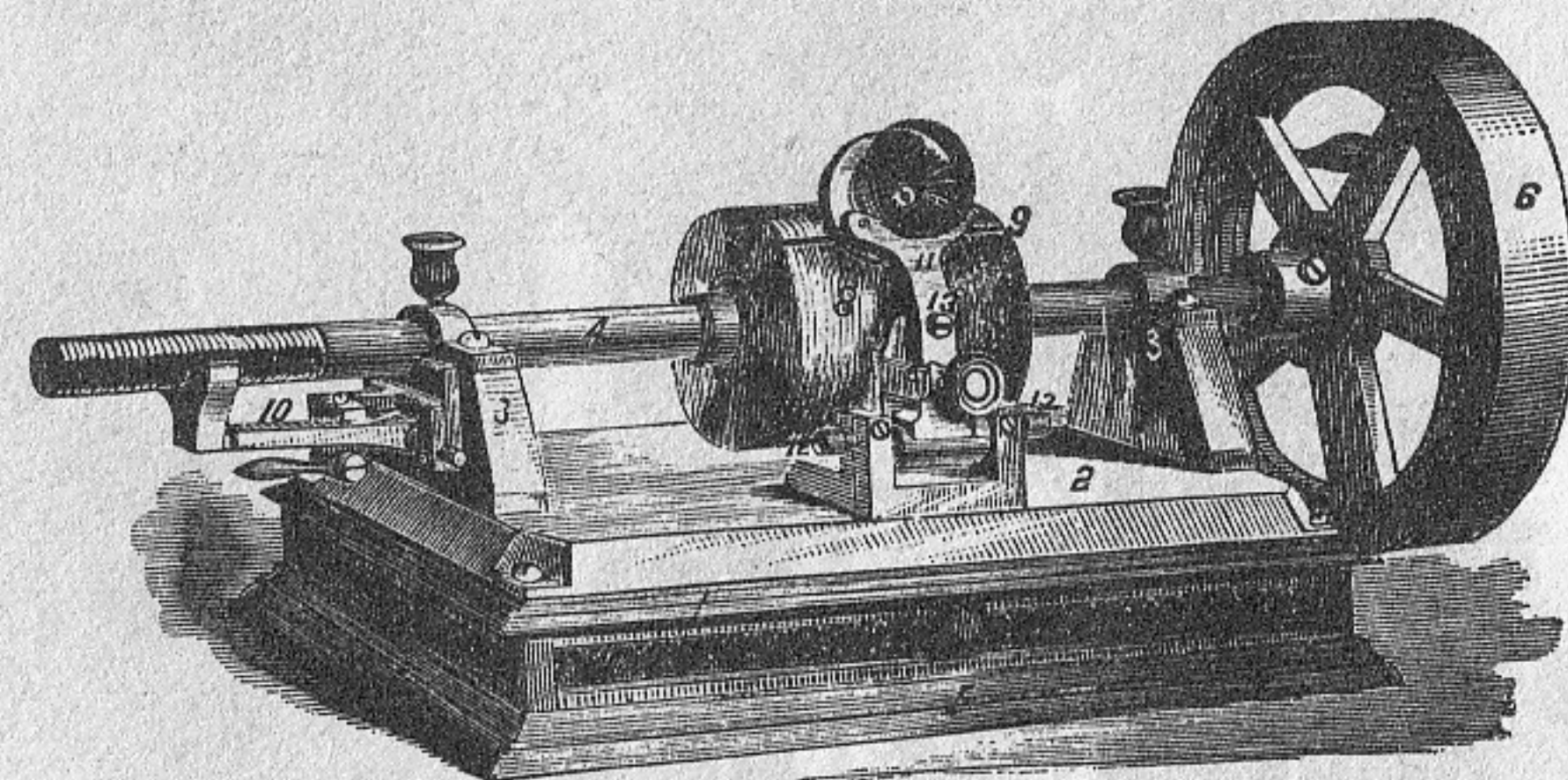
*T.S. = Tinfoil to Stereo



Pay \$1500. & up.



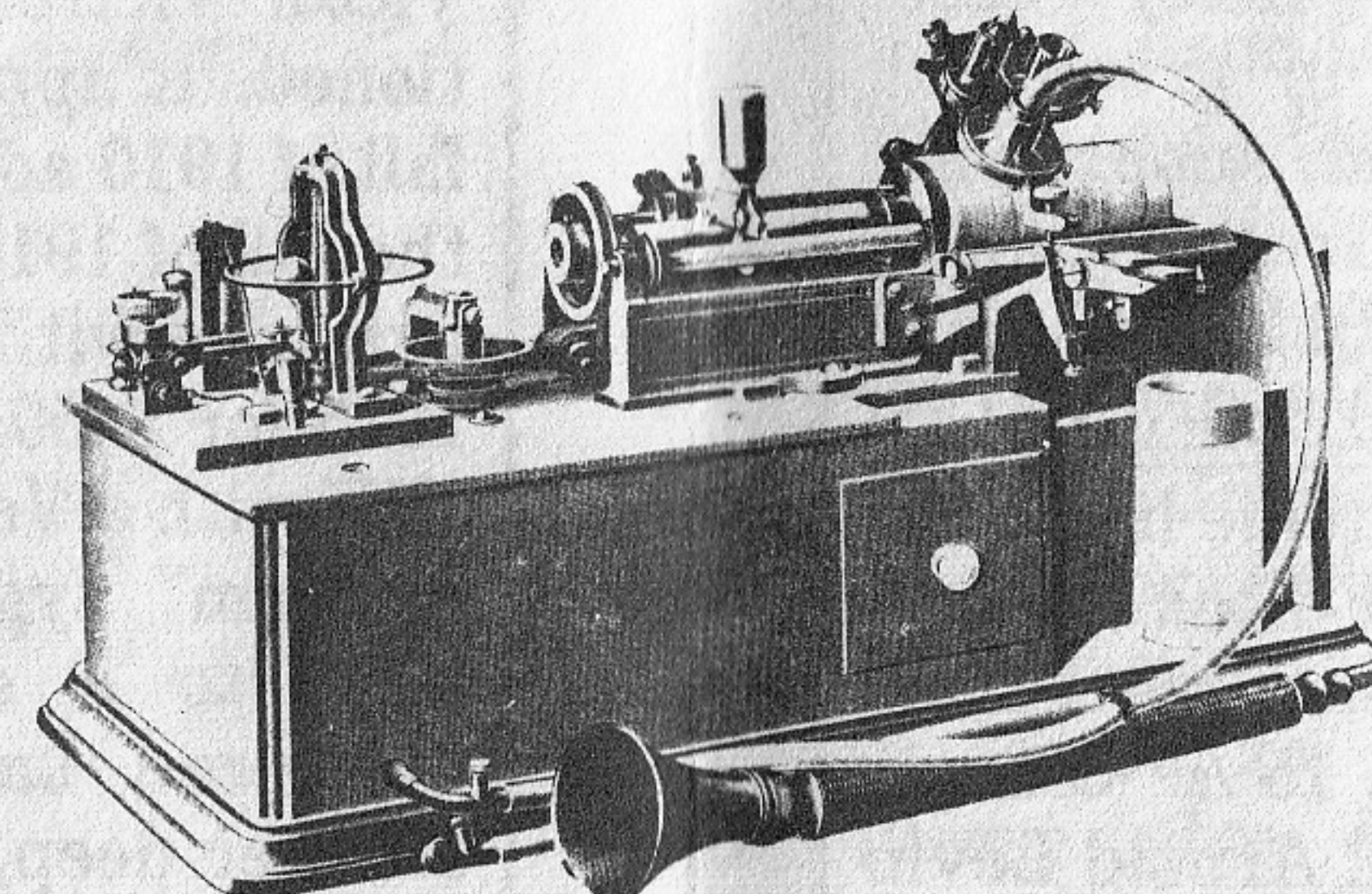
Pay \$1800. and up.



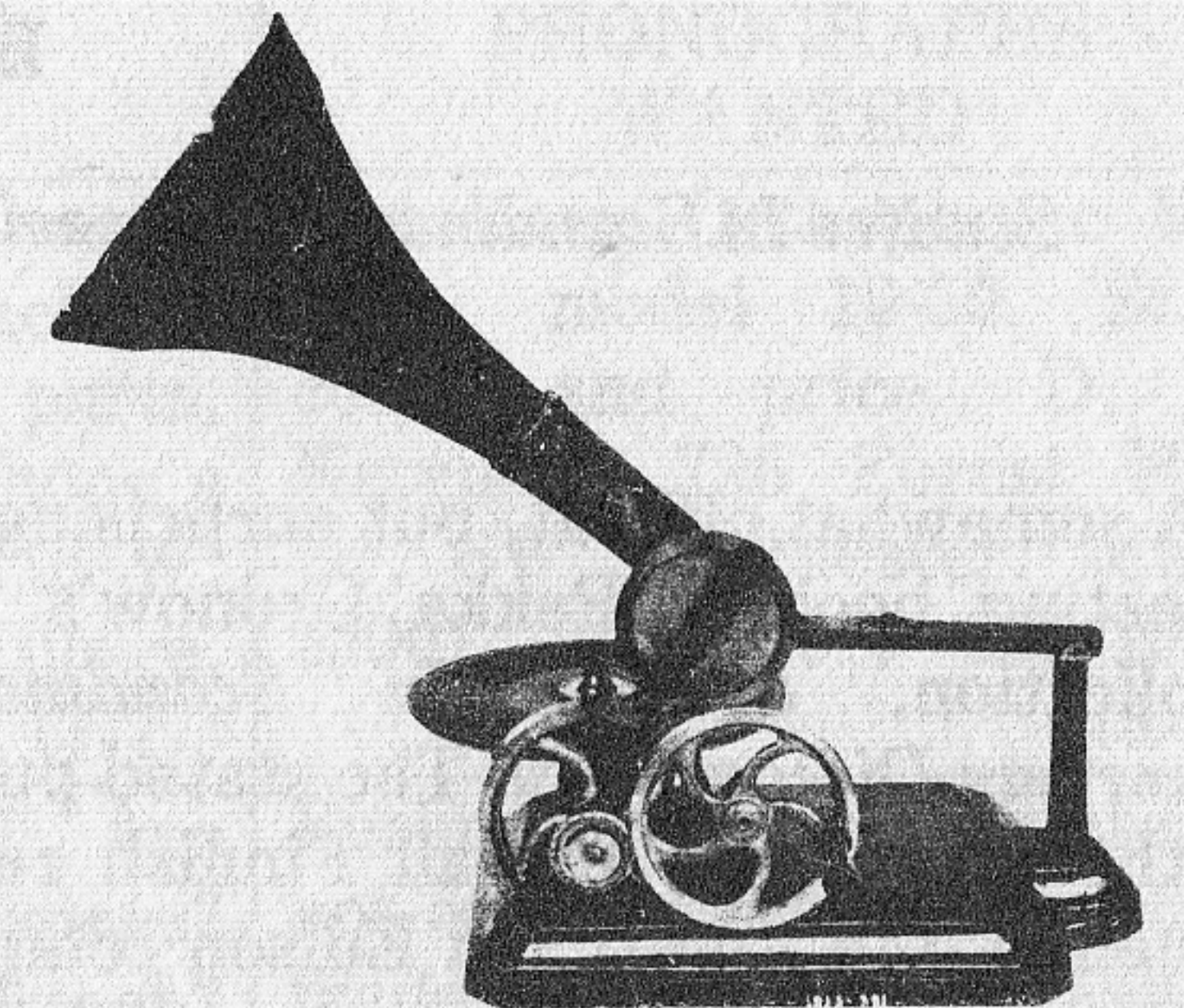
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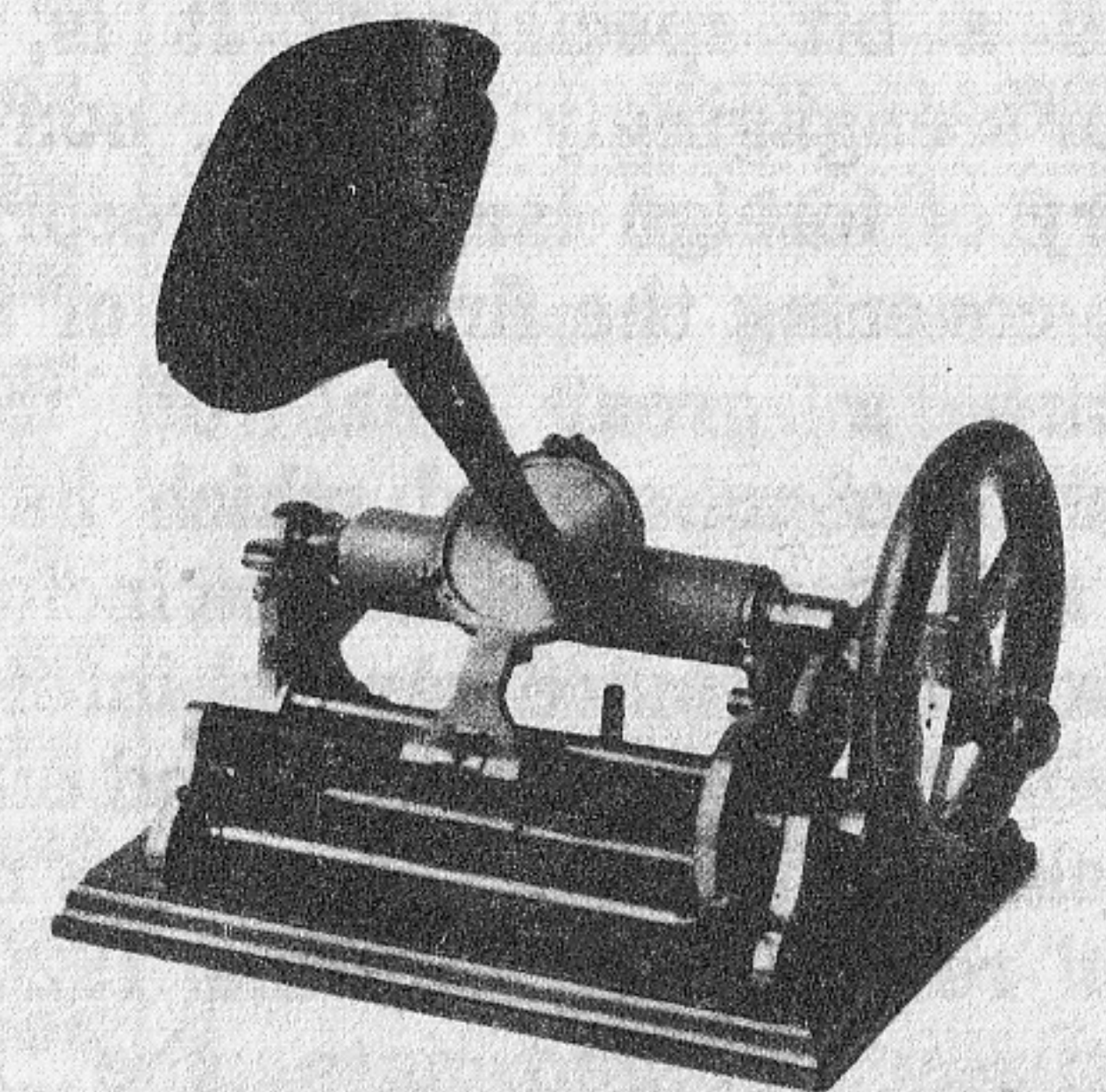
Pay up to \$10,000.



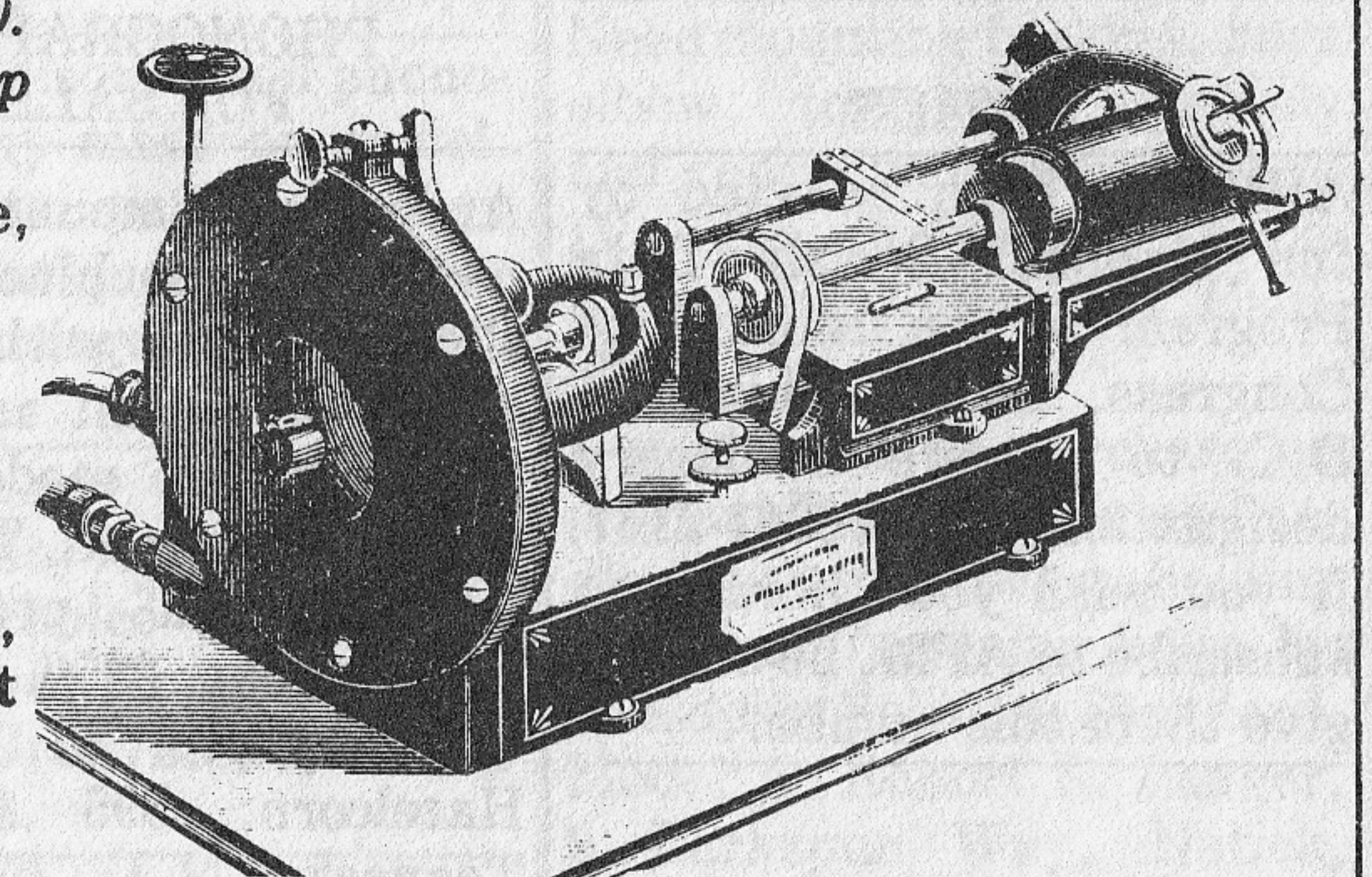
Pay up to \$2500.



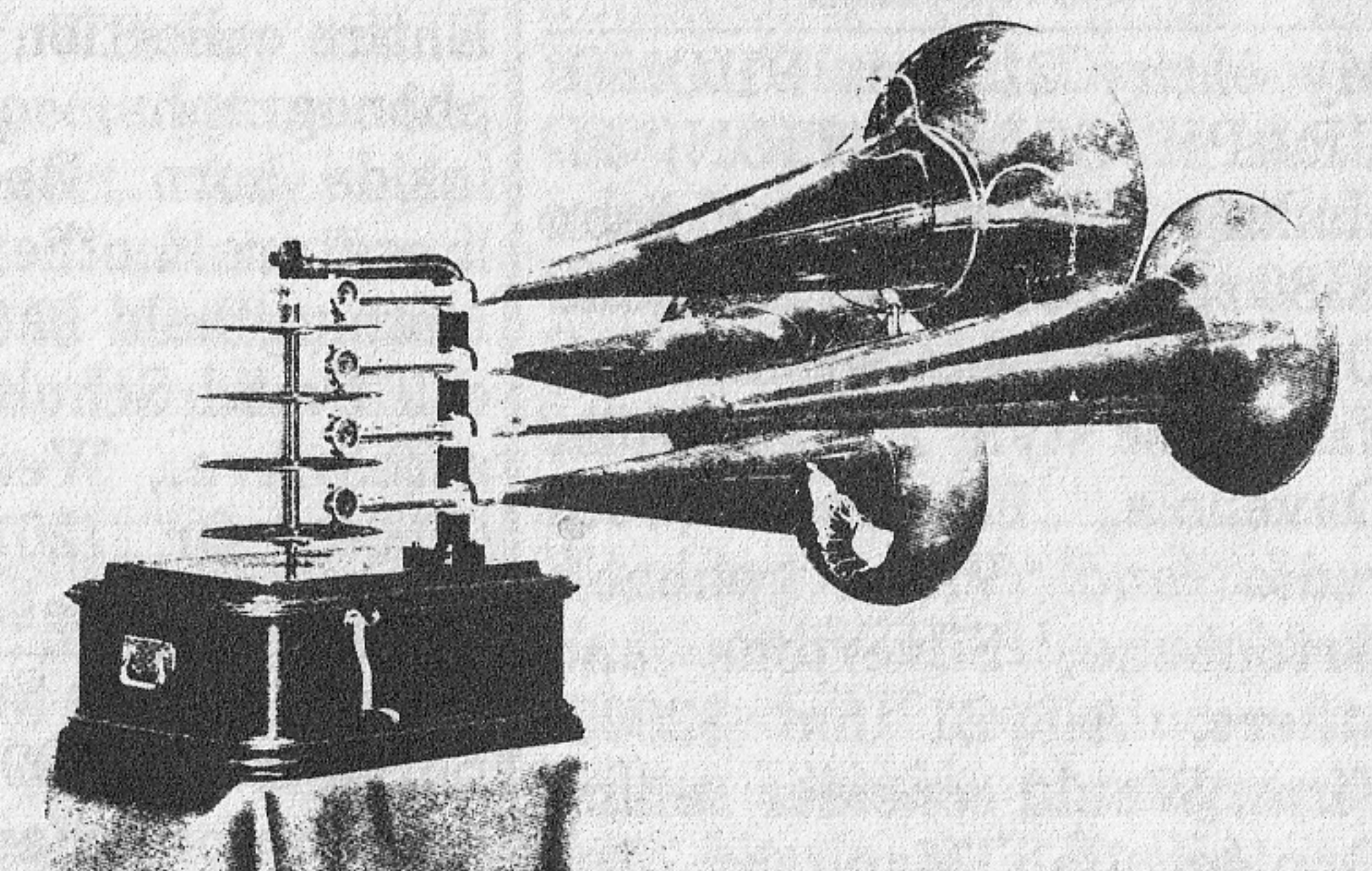
Pay \$1200. & up.



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Pay up to \$8000.

BOOK REVIEW

Studies In Scandinavian-American Discography, I, by Pekka Gronow, 112pp.

Tim Brooks

A somewhat offbeat, but surprisingly interesting book is Pekka Gronow's latest publication, *Studies In Scandinavian-American Discography*. The stated purpose of the book is "to list all Finnish records issued by the Victor and Edison companies in the U.S.A., as well as the total known Scandinavian output of Odeon/Okeh, Brunswick, Vocalion, and some minor labels." Sound a bit specialized? It is, but the author's engagingly written, non-technical history of foreign language records in the U.S., covering the first third of the book, contains a great deal of interesting information on a field which had always been a mystery to me. It also includes some information of more general interest, such as a simplified explanation (and diagram) of the relationship between various major and minor record labels of the 1920's which eventually merged into the American Record Corp. (ARC) in the 1930's, illustra-

tions of numerous label types, a chart showing *all* of Victor's catalog series (now when you hear of a Victor numbered in the 42000's, you'll know what it is!), etc.

Foreign language records have generally gotten short shrift from modern day collectors, even though they were a very large and important part of the record business in the early 1900's. You don't have to know anything about foreign languages or repertoire to read and understand this, however, as it is clearly written, for the layman. For the researcher, the author has also carefully documented all of his sources.

Mr. Gronow is a careful and thorough researcher, and the level of accuracy in this work appears to generally be quite high. There are a few gaffs, inevitably, not all of an inconsequential nature. (P.25: The Aeolian Co. at first manufactured only phonographs, not records. When it began

(Cont'd on page 2)

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PHONOGRAPHS FOR SALE

My entire 21 unit PHONOGRAPH COLLECTION, including Victor II, Edison A-80 rare belt drive Diamond Disc, Edison Amberola, Standard Disc style X, Columbia, Davenola, Electrola (both radio and Victor phono), Artophone, Silvertone and others. All 21 for \$2000. Firm. Would consider selling Duplex. Bob Maulsby, Rt. C, Box 95hm, Camdenton, Mo. 65020. Or (314)873-5328.

PHONOGRAPHS FOR SALE

Aretino rear-mount disc phonograph with blue metallic slip on horn, with unusual orig. rear-mount assembly - an unknown model. Orig. decal, super cond. This is not a "Columbia" product as usually seen. \$350. plus ship. Color photo \$1. Howard Hazelcorn, 595 Grenville, Teaneck, N.J. 07666. Or (201) 836-6293.

FIRST TIME OFFERED! Entire collection of desirable phonographs, outside and inside horn. Records, orig. literature & other collectibles. Nothing held back. Write or call David Schultz, 763 Fairacres Ave., Westfield, N.J. 07090. Or (201) 654-5611 evenings & weekends. (3-77) Victor Victrola Style VV-XIV Serial no. 57599, in perfect working order and 78 record collection. W. Kramer, (212) BE8-1068. (3-77)

PHONOGRAPHS FOR SALE

Edison Amberola #30 phonograph. Good condition, with 60 Blue Amberol cylinders, have boxes, no lids. (For photo, see APM, Vol. V, No. 1). SASE for record list. J. A. Murray, 1485 Ebbetts Drive, Reno, Nev. 89503. (3-7

Good condition pre-dog Victor E front-mount disc phono. Excellent condition pre-dog Victor R with Concert reproducer. Excellent condition Columbia AH front-mount Graphophone, fancy case. Columbia QA in green oak case, mint decal, super cond. Write or call Greg Michaels, 660 Ashland, Baldwin, N.Y. 11510. Or (516) 623-7019.

Pathe large outside horn disc phonograph. Edison Standard. Victor inside horn table model. Regina 15 1/2" console music box, oak. Arnold Levin 2835 W. North Shore, Chicago, Ill. 60645. Or (312) 262-5965. (3-77)

PHONOGRAPHS FOR SALE

Edison Model B Fireside with #10 cygnet horn, reasonable. Columbia cylinder cabinet, no pegs, but ornate design. Edison Home, mint. Model B Gem phono with lid and base. Randle Pomeroy, 54 - 12th St., Providence, R.I. 02906. Or (401) 272-5560. (3-77)

"COLLECTOR'S DELIGHT" is our latest auction list of rare records, unusual tidbits and phonographic goodies. Send today. You will not be disappointed. *Musique*, 129 Howell Street, Canandaigua, N.Y. 14424. (3-77)

MOVING, selling off a few of our Edison and Columbia cylinder phonographs. Mills Violano (single violin), exceptionally good condition. Reginaphone, table model, serpentine mahogany case, double comb with 78 record playing attachment. All choice items. Send SASE for list. Gene Ballard, 1819 West 148th St., Gardena, Calif. 90249. Or (213) 329-9201. (3-7)

Antique phonographs, radios, music boxes, disc and cylinder records, related items. Bought and sold. We repair all antique radios and phonographs. **EVERYTHING AUDIO**, 16756 N.E. 4th Court, N. Miami Beach, Fla. 33162. Or (305) 653-0128. (6-7)

PHONOGRAPHS WANTED

Want Edison Opera or Idelia Phono or Edison wooden horn machine. Don Thrift, 2806 E. Georgia St., Vancouver, B.C., Canada. (3-77)

Eldridge Johnson Type A or B, Victor talking machine, 1900, as pictured on Plate VII in *Tinfoil to Stereo* book. Please give condition and price in first letter. Eugene Kingsbury, Route 1, Box 4, Grantsville, W. Va. 26147.

PHONOGRAPHS WANTED

Midwest Zonophone wants any Zonophone disc machine. Also cases, motors, parts, catalogs. Give a Zonophone a home. Loyd Davis, 4118 W. 73rd Terr., Prairie Village, Kan. 66208. (7-77)

Phonographs wanted! Are you moving? Need space? Need a new car? Need cash? Time to get out of collecting? Seriously interested collector looking to purchase large or small phonograph collections. References available. Discreet, honest, and faithful, willing to keep up correspondence, and trustworthy for sharing leads or joint ventures. Will even travel for individual pieces if necessary. Save this ad with my phone number for when you may need it! Evan Blum, 21 Brook Lane, Great Neck, N.Y. 11023. Or (516) 482-0371. Thank you! (3-77)

Original Edison tinfoil phonographs, any make or model. Top prices paid. Eastern Musical Antiques, P. O. Box 297, W. Orange, N.J. 07052. (8-77)

Want all early Graphophone cylinder players, paying top price for choice cond. What do you have? Howard Hazecorn, 595 Grenville, Teaneck, N.J. 07666.

Edison Premium, Peerless, Waterpower and Treadle in any condition or substantial parts thereof. Will buy, trade or just inspect yours for research project. Any help appreciated. Thanks. Leon Brassard, 2272 Aladin, Auteuil, Quebec, Canada H7K 1M2. (3-77)

Want Reginaphone with carved lions in front, or Columbia Grafonola with Regina Movement. Arnold Levin, 2835 W. North Shore, Chicago, Ill. 60645. Or (312) 262-5965. (3-77)

PHONOGRAPHS WANTED

Automatic Orthophonic Victrola, model 10-50. State cond. and price. D. F. Kerrigan, 725 Forest Hills Dr. SW., Rochester, Minn. 55901. Or (507) 285-1095. (3-77)

Berliner phono, complete or not or any parts. Interesting trades available. Thanks. Steve Markowitz, 1925 Greenleaf Street, Allentown, Pa. 18104. (4-77)

HELP: I NEED PARTS!

Need cover for Model B Gem. Cygnet horn and crane for Fireside. Case, slotted crank, early C reproducer for Edison Suitcase Standard. Will buy, or trade 75 2-4 min. cylinders, most in original boxes, many matching lids. Edison Post Office Poster and Victor magazine ads. Michael Corbin RD1, Box 117, Lewes, Del. 19958. Or (302) 645-8450. (3-7)

Need mounting bracket, horn elbow, tone-arm assembly and reproducer for a Victor IV. Joe Rockhold, 11925 Serena Rd., Lakeside, Calif. 92040.

I would like to purchase an original Edison carrying handle, with the brass holding posts and fastening bolts for an Edison Suitcase Standard, Model A. Robert S. Langer, 9 Larkspur Way, Natick, Mass 01760. Or (617) 655-6643

Need cut-out design and dimensions for grille for Edison Diamond Disc Model C200. Also need grille cloth color and type of material. Please help. Donn Miller, P. O. Box 1, Oakland, Calif. 94604. (4-77)

Want reproducer for Amberola Model VIII. Also combination model K reproducer for Edison Fireside phonograph. John North, 307 Euclid St., Whitby, Ontario, Canada L1N 5B5.

HELP: I NEED PARTS!

Need cabinet and/or horn for early Amberola 1A (oval grill) in any restorable condition. Don Mayer, 2604 Roseberry Ave., Victoria, B.C., Canada Or (604) 595-4768. (3-77)

Any all-brass or brass-belled horns, 30" or shorter. Loyd Davis, 4118 W. 73rd Terr., Prairie Village, Kan. 66208. (7-77)

Disc reproducer marked "Tempophon." Need to complete phono. Will buy or trade. Allen Koenigsberg, 650 Ocean Avenue, Brooklyn, N.Y. 11226.

Linkage between reproducer and horn for Edison Amberola X. Jim Krall, Box 458, Nanaimo, B.C., Canada V9R 5L5. (3-77)

RECORDS FOR SALE

Send only 3 dimes for Edison Diamond Disc, Victor single-sided discs, and other for-sale lists. The Musical Museum, Deansboro, N.Y. 13328. (3-77)

78 RPM RECORD LISTS! (1) Popular & Jazz, (2) Americana, (3) Classical, (4) Country-Western. State category. AUCTION ONLY. Write S. A. Langkammerer, RECORD LISTS, 3238 Stoddard Ave., San Bernardino, Calif. 92405. (8-77)

Liret celluloid cylinders, \$100 each. Rouchaleau, 326 SW 27th St., Gainesville, Fla. 32607. (3-77)

New batch of cylinders arrived, 2-4 minute, no lists, you may select in person, reasonable. Allen Koenigsberg, 650 Ocean Ave., Brooklyn, N.Y.

RECORDS WANTED

Am interested in Edison 2-4 minute cylinders of religious & spiritual music, hymns, etc. Stan Saran, P. O. Box 50, Claryville, N.Y. 12725.

RECORDS WANTED

Want to buy military and concert band records (Sousa, Pryor, Prince, etc.), brass, woodwind, percussion solos, duets, trios, etc. All labels, all speeds. Send your lists. State condition and price. Frederick P. Williams, 8313 Shawnee St., Philadelphia, Pa. 19118. (6-77)

Wanted: Historical cylinders by Roosevelt, Bryan, Edison, Humphrey, etc. Also Casey Jones, Wreck of the Old 97, Red Wing. I also need empty boxes and lids. Bill Moore, 575 E. San Pedro #21, Morgan Hill, Calif. 95037. (3-77)

RECORDS WANTED: Edison Gold Label, 12 inch long play: 30002, 30003, 30005, 30006. Columbia 6-inch long cylinders. Reproducer for Busy Bee Disc machine. Cylinders by Sophie Tucker. Vogue Picture Records. 78's by Eddie Peabody. Original OKEH by Bix Beiderbecke. RECORDS TO TRADE: Edison 12-inch long play 30003 (some hung grooves). Edison 10-inch long play: 10002, 10004, 10005, 10006. Busy Bee Cylinders in original boxes. Needle cut Edison 78's *mint*. 7-inch Berliners, some signed and dated. Blue Amberol *Social and Industrial Justice* by Roosevelt, *mint*. Roosevelt record for trade only on my Edison 12-inch long play wants. Leo Hirtz, Box 6, Bernard, Iowa 52032. Or (319) 879-3107. (3-77)

Want sacred solos by J. J. Fisher, Steve Porter, also ballads by Geo. J. Gaskin, J. W. Myers, Joseph Natus, others, 1897-1903. Buy outright or have few Berliners for trade. Compiling Myers discography. Ken Lorenz, 75-06 Woodside Avenue, Elmhurst, N.Y. 11373. (4-77)

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RECORDS WANTED

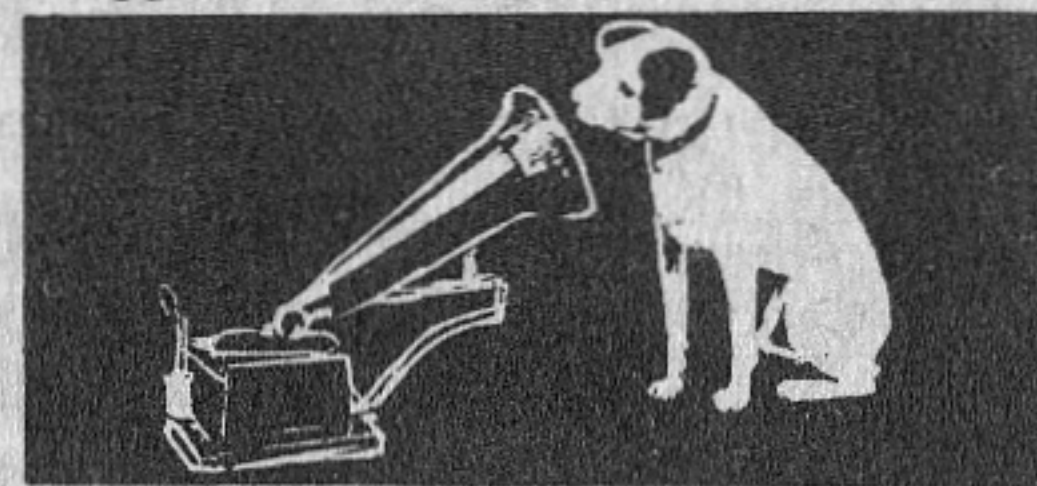
Recordings of Opera, Operetta singers (Nelson Eddy, Jeanette McDonald), orig. or re-issues. Freud, 195 Claremont Ave., New York, N.Y. 10027.

78 discs: Chamlee - B.10224; Crossley - "New Year's"; Dadmun - E. 1019; De Pasquale - C. 39071 & C. A1446; Fiedler - V. 4429; Heifetz - D.24131; Homer - V.87263 & V.1028; Meisle - C.17190; Nielsen - C. A5298. Marc A. Bernier, 40 Robin Hood Rd, Box 725, Havre-de-Grace, Md. 21078.

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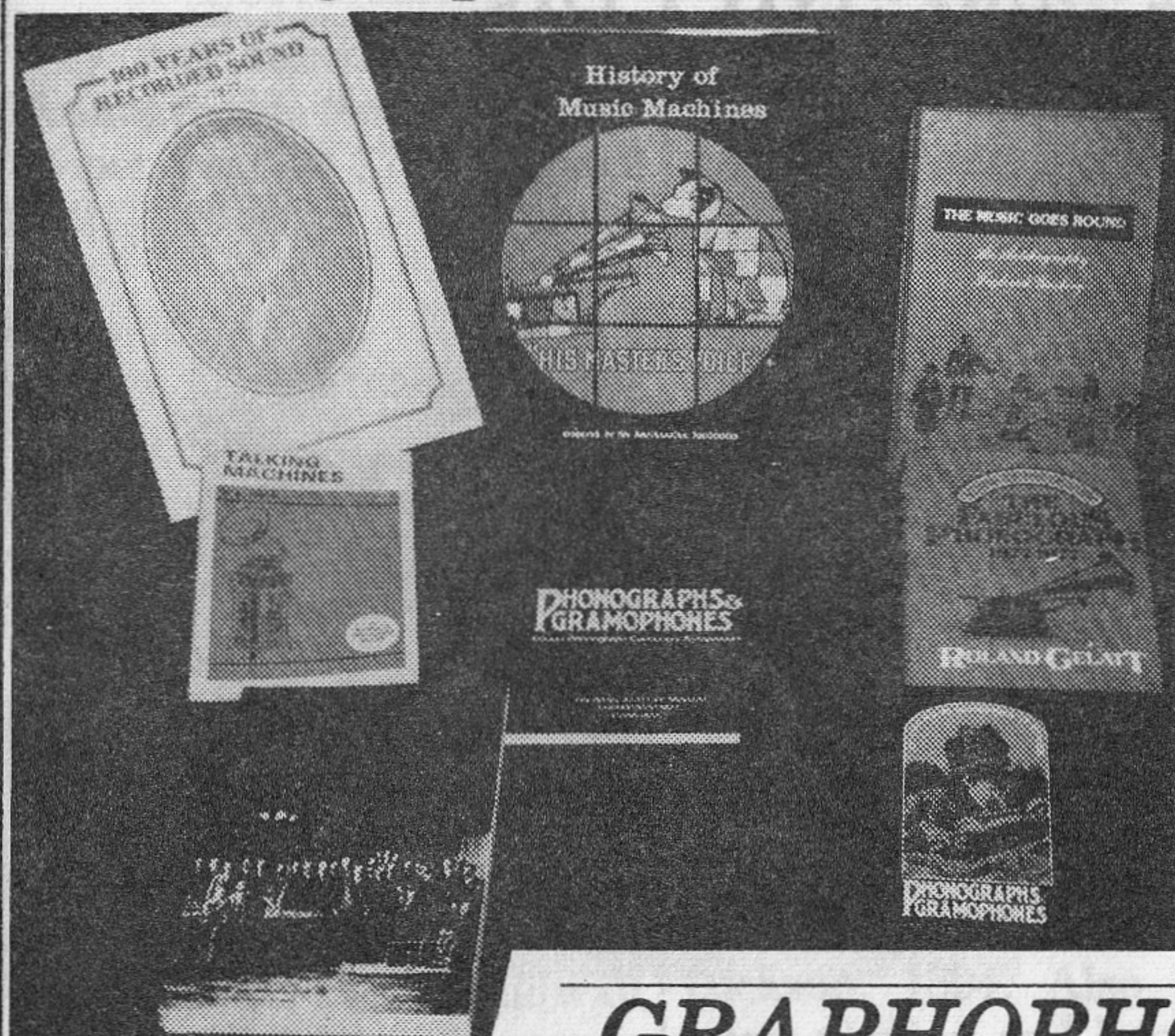
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John Philip Sousa: American Phenomenon by Paul Bierley, with 113 rare photos, only \$11.95 ppd. Order from SOUSA BOOKS, 3888 Morse Road, Columbus, Ohio 43219.

Books, catalogs, schematics, etc. on old radios, *the place to shop*. Vintage Radio, Dept. K, Box 2045, Palos Verdes, Calif. 90274.

Columbia 1901 Graphophone Catalog, shows machines and accessories, 64 pages. Shows 14 machines and introduces the AB Combination Grand, \$3.75 plus post. Rod Cornelius, 16 Jubilee Ave., Devonport, Auckland, New Zealand (7-77)

Phonograph Publications from APM!



We thought you might enjoy seeing some of the new publications available from APM. More and more books are being published in the field of antique phonographs, and every serious collector should form his own reference library. Remember, all the books in the hobby still cost less than one phonograph!

GRAPHOPHONES! A COLLECTOR'S GUIDE

APM Monograph Series, No. 2, *A Collector's Guide to the Spring-wound Columbia Graphophone* is rapidly selling out. This 40-page Guide by Howard Hazelcorn covers all cylinder models made by Columbia from the early beginnings to their phase-out in 1910. All models are dated, many are illustrated, and reproducer and rarity charts are included. The hand-numbered volumes that are reserved for U.S.A. distribution are limited. Do not miss out on this important book. Sent via Book Rate, only \$6.50; via Airmail, only \$6.95.

Order from Allen Koenigsberg, 650 Ocean Avenue, Brooklyn, N.Y. 11226

EDISON PHONOGRAPH MONTHLY

*Volume 3 coming!
Don't miss out!*

Some Highlights of...

Vol. 1, 1903/04

Vol. 2, 1904/05

Mar. *Lambert loses suit to Edison*
April *New advertising placards*
May *Disc versus cylinder controversy*
June *Future of the Phonograph*
July *Phonograph installment plan*
Aug. *Cut-away drawing of C Reprodncer*
Sept. *New style repeating attachment*
Oct. *Uncle Josh writes a book!*
Nov. *New style horn crane*
Dec. *The phonograph and the Mojave*
Jan. *A slap at disc machines*
Feb. *Queen Victoria's recording*

Mar. *Concert now plays small records*
April *Musicians no longer hate phonos*
May *Bicycle & phono popularity*
June *New suspension springs announced*
July *Titles now embossed on cylinders*
Aug. *Windsor and Majestic coin-slots*
Sept. *Phono music on a donkey*
Oct. *Marvels of the phonograph*
Nov. *Wax records numbers and dates*
Dec. *New record shelf ideas*
Jan. *Edison declines Gold Medal at Fair*
Feb. *Phonograph disturbs wife*

Charter numbered books are still available in both Vol 1 and Vol 2. Additional volumes are in production, but only a limited number of each year's issues are being printed and bound in deluxe red and gold hard covers. Don't be disappointed. Turn the pages and imagine that you are an Edison dealer at the turn of the century. Each book has at least 180 pages, with illustrations. Send \$12.95 ppd. per book to:

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650 Ocean Avenue
Brooklyn, N.Y. 11226

Wendell Moore
33 Arctic Springs
Jeffersonville, Ind. 47130

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(9-77)

"His Master's Voice Was Eldridge R. Johnson" A Hard Cover Book by E. R. Fenimore Johnson

Second Printing!



An authentic history of *The Victor Talking Machine Company* and biography of its founder, written by his son. Profusely illustrated and with fascinating information heretofore undisclosed, it is well worth reading by anyone interested in antique phonographs and records. Also includes a complete patent list of Johnson's inventions. A must for collectors!

Send check to **Gold Star Publishing Company**, 90 Cricket Avenue, Ardmore, Pa. 19003 for \$10.00, plus postage of 35¢. For Canada, add 8¢ extra postage. Pennsylvania residents please add 6% sales tax. *Dealers Inquiries Invited.*

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Why not subscribe to **The Phonographic News**? Six copies per year at \$7.20 surface mail. Write to the Phonograph Society of South Australia (P.S.S.A., P. O. Box 253, South Australia 5082.

To add to the enjoyment of our hobby, why not try a subscription to **The City of London Phonograph and Gramophone Society**? We despatch our magazine *The Hillandale News*, by airmail for \$8.00 per year, or \$6.00 via seamount. Subscriptions should be sent to B.A. Williamson, 157 Childwall Valley Road, Liverpool, England LI6 1LA. Payment should be made to C.L.P.G.S.

Please note new items on APM's Sales List. For example, the Centennial issue of the Audio Engineering Society, over 300 pages, and the BIRS Exhibit "One Hundred Years of Recorded Sound." We also have a limited number of original hard-bound *Music Machines - American Style* at \$9.95 ppd, soft-cover for \$5.00 ppd. The Royal Scottish Museum books have arrived! For the latest in phonograph books, write **APM!**

Last chance to order all 1973 back issues of **APM** at \$7.00 ppd. (84 pp.).

Talking Machine Review International: A bi-monthly magazine for all interested in cylinder or disc phonographs; the artists on the cylinders and discs; repairs; and all the many facets of recording. Annual subscription is \$5.50 or \$10 by airmail. Write for free sample copy if genuinely interested. We have an expanding list of reprints of old catalogs, posters, and books. **Talking Machine Review**, 19 Glendale Road, Bournemouth England BH6 4JA.

PRINTED ITEMS FOR SALE

Last chance to obtain your 1877-1977 Souvenir Centennial Calendar, printed on glossy stock in full color, shows six different Edison phonographs. Buy them for your friends, only \$2 each plus 50¢ shipping. Satisfy. Charlie Hummel, 61 Laurel Dr., Wayne, N.J. 07470.

PRINTED ITEMS WANTED

Want copy of *The Life and Inventions of Thomas A. Edison* by W. K. L. & A. Dickson, 1894. Also Edison Long playing and lateral cut discs. A. W. Savery, 42 Cuthbert Road, Reservoir, 3073, Victoria, Australia.

Need back issues of *Opera News Magazine*, mainly 1938, 1939, 1940, 1941, and others. Will be glad to send a detailed list for a SASE. Marty Sokol, 315 W. 70th St., New York, N.Y. 10023.

Old phonograph and record catalogs bought, sold and traded. Please write to Tim Brooks, 1940M 80th St., Jackson Heights, N.Y. 11370

Inventor's Handbook of the Phonograph, 1889 original. Please write to Allen Koenigsberg, 650 Ocean Ave., Brooklyn, N.Y. 11226.

ITEMS FOR TRADE

Will trade 5" pink Lambert for Duplex, Berliner, or possibly Zonophone, Lakeside, or Victor VI parts I need. SASE to: Loyd Davis, 4118 West 73rd Terrace, Prairie Village, Kan. 66208. (4-77)

Will trade my Edison Gem Type E large carriage arm with N reproducer for Graphophone parts. What do you have? Howard Hazecorn, 595 Grenville, Teaneck, N.J. 07666.

ITEMS FOR TRADE

Will trade long-necked trunion of Tainter Treadle or hand-wind Graphophone for something equally obscure. Allen Koenigsberg, 650 Ocean Ave., Brooklyn, N.Y. 11226.

Columbia cylinder types BK, AT, Edison Gem, Box Cameraphone; toy uprights (horn on reproducer); Emerson Front-mount (needs horn, reproducer). Horns: Maroon Gem, Columbia AU with elbow; Berliner (bell damaged). Reproducers. Uncle Josh records. Wanted: Disc phonographs. Please send your trade lists. David Martens, Jr., 7 Constitution Blvd., New Castle, Del. 19720. (3-77)

Say you saw it in APM!

MISCELLANEOUS FOR SALE

Decal for all Edison Standard machines, bed plate border, original gold leaf design, \$5.50 ppd. for set, USA. O. J. Tribe, 135 Preston Ave., Logan, Utah 84321. (3-77)

Five mounted original photos from old Edison album, showing Menlo Park celebration. Peter Press, 302 W. 86th St., New York, N.Y. 10024.

Reproduction of Victor IV back mount cast iron arm, machined and ready for you to finish, \$35, plus post. Stick on decal for same, \$6. ppd. O. J. Tribe, 135 Preston Ave., Logan, Utah 84321. (3-77)

Rare Edison Radio, Model R5, late 1920's, in standing cabinet, No. 18. Excellent condition, best offer, will sell. Kenneth Moch, (212) 753-8922.

Victrola horn, arm, reproducer, turntable and crank for sale at \$35. Details on request. Bob Thacker, 340 S.W. 90th, Portland, Ore. 97225.

MISCELLANEOUS FOR SALE

Beautiful replicas of Dancing Rastus phonograph toy, as seen in April 1973 APM. Only \$38.50 complete, plus \$1 shipping. Rare Uncle Sam Kicking the Kaiser has lively action, only \$46.50, plus \$1 shipping. Spare parts available. Elegant steel wall racks specially designed for cylinder records, holds 50 securely, as seen in APM. Only \$12.50 ea. or \$60. for six, allow \$1 ea for shipping. Record sleeves available: 7" size, 10/\$1 or 100/\$7.50; 10" size, (perfect for Diamond Discs), 10/\$1.25 or 100/\$10.; 12" size, 10/\$1.50 or 100/\$12.50. Sturdy green, add extra for shipping. SASE for latest parts list. All phono repairs guaranteed. **Zalewski Talking Machine Works, 30 Lakeview Drive, Patchogue, N.Y. 11772.** (TF)

Steel needles — 200 filter point in attractive sealed gold tin: \$4.50 ea., 3 tins for \$11. Envelope of 200 loud or extra loud \$3.50 ea. or 3 envelopes for \$9. Larry Hollenberg, 2418 S. 13th Street, St. Louis, Mo. 63104. (8-77)

OL' BLUE TOP IS BACK! We've returned the stylish blue caps to our best selling "Perfecta" cylinder record box. You *must* send a 13¢ stamp for a sample. *Musique*, 129 Howell St., Canandaigua, N.Y. 14424.

MISCELLANEOUS WANTED

Frankart statues from 1920's and 1930's. Please describe and price. Daniel Kerrigan, 725 Forest Hills Drive, SW, Rochester, Minn. 55901 (3-77)

Need wire cartridge (MI-12877) for RCA Wire Recorder (MI-12875) made around 1945-47. Paul Larson, 1150 Ocean Avenue, Lakewood, N.J. 08701. Or (201) 363-8100

MISCELLANEOUS WANTED

Information wanted on Keen-o-phone phonographs, particularly the Model 25, which is an upright with an outside wood horn. Also any catalogs, etc. on Modernola phonographs with lamps. (Any parts for same, describe and price). Will pay for photographs of your Keen-o or Modernola. Thanks. David Pagitt, 8017 Tierra Verde, Tampa, Fla. 33617.

Wanted by this collector: Any coin-operated machines; music, gambling, vending, arcade, Caille, music boxes, etc. Top prices paid. Melvin Getlan, 11 Leatherstocking Lane, Scarsdale, N.Y. 10583. Or (914) 428-2600.

ANTIQUE SHOPS

The Antique Phonograph Shop, recently featured in *The New York Times*, carries all makes of phonographs, repairs, parts, cylinders and disc records, & accessories. Located conveniently on Long Island in New York, just 1½ miles east of Cross Island Parkway, exit 27E, at 320 Jericho Turnpike, Floral Park, N.Y. 11001. Shop hours are: Thursday & Fri. 11 am - 4:30 pm and evenings 6-9 pm and Sat. 10 - 6 pm, and also by app't. Dennis Valente, **Antique Phonographs**, 320 Jericho Turnpike, Floral Park, N.Y. 11001. Or (516) 775-8605. Give us a call! (5-77)

OLD SOUND! A Museum of antique phonographs and recording technology on Cape Cod. Beautiful displays, plus shop for machines, sheet music, records, services, etc. Also available for professional lecturing service and entertainment. **Old Sound**, Rt. 134 near 6A, East Dennis, Mass. 02641. Or (617) 385-8795. (4-77)

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Phonograph cabinets, exact reproductions, complete boxes and lids for Edison Homes, Standards, Gems, Firesides, Triumphs, Operas, etc. Also separate items for above: moldings, corner posts, handles, etc. Other items being made. 16-page illustrated Catalog, only 50¢. Bill Moore, 575 E. San Pedro #21, Morgan Hill, Calif. 95037 (4-7)

Experienced machinist with home shop will repair any reproducer, machines professionally cleaned and repaired. Will buy any reproducer parts. Randle Pomeroy 54 - 12th St., Providence, R.I. 02906. Or (401) 272-5560 after 6 pm. (8-77)

Custom repairs. Will convert your Victor Exhibition reproducer to long throat for only \$19.95 ppd. Just send us the back flange. Guaranteed identical to original. **Star Phono Service**, 609 Fermery Drive, New Milford, N.J. 07646. (5-77)

I specialize in painting and restoring morning glory and cygnet horns as well as gold striping of phonograph parts. Contact Kurt Stern, 45 Crestmont Road, W. Orange, N.J. 07052. Or (201) 731-8925.

NOTICE to our many friends and customers, we are in the process of building a new home and will cease doing reproducer repairs until further notice. You will be notified through this media of new address and resumption of service. Gene Ballard, 1819 W. 148th St., Gardena, Calif. 90249.